



REPUBLIC OF TURKEY  
MINISTRY OF ECONOMY



INDUSTRY



# BABIES' CLOTHING



TURKEY  
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# **BABIES' CLOTHING INDUSTRY PRODUCTION**

**HS No: 6111 and 6209**

Textiles and clothing is one of the most important sectors of the Turkish economy since it is the major force behind Turkey's exports and employment. Today, the Turkish clothing industry is the 8<sup>th</sup> largest supplier in the world and the 3<sup>rd</sup> largest supplier of the EU. Therefore, Turkish textile and clothing industry now has a significant role in world trade and the capability to meet high standards and sophisticated preferences.

As a young sub-sector of the large Turkish clothing industry, the babies' and children's clothing industry started to develop in the nineties and now has a dominant role in the world. Many companies specialize in babies' and children's clothing, while some of them produce both adults and infants clothing. Today, almost all kinds of clothing for babies and children including niche markets are produced in Turkey.

Since Turkey is a leading cotton producer and cotton is the best and most preferred fiber for babies' and children's clothing, cotton clothing has a large share in production. As a result of the availability of high quality and organic cotton in Turkey, high technology in production, wide use of CAD (Computer Aided Design) and CAM (Computer Aided Manufacturing), design capability and the increase in the number of qualified personnel, the products of the Turkish clothing sector have a good reputation in world markets. In addition, with its flexible production structure, the sector can adapt itself to consumers' changing needs. Today, most of the exporters produce their own creations and almost all of the materials used for export products are obtained from the domestic market.

Istanbul is not only a leading production center, but also a worldwide fashion center. Most of the companies have established their production facilities around Istanbul due to its good transportation, workforce and technology opportunities. As a global sourcing hub both in Asia and Europe, it attracts a number of international buying offices, trading houses and major retailers and department stores.

Bursa, which has a traditional background in weaving art, is still one of the major manufacturing centers in textile field. Since many of these companies are in D uaınarı district of Bursa, they form a natural cluster which creates a synergy for the sector to focus on world markets. Other manufacturers of babies' and children's clothing are mainly located in Denizli and Izmir.

Today, parents are showing increasing concern for health and environmental issues and demanding products that do not affect their children's health or the environment. Due to its direct contact with the skin, the reliability of clothing is much more important for babies' and children's health. Being aware of these trends, Turkish babies' and children's clothing producers are much more sensitive to health and the environment. They have already adapted themselves to developments in international markets towards healthier and more environmentally-friendly products by adopting environmental management systems and obtaining eco-labels. Most companies are certified with private eco-labels such as Oeko-Tex Standard 100, etc. Moreover, since Turkey is the largest organic cotton grower in the world, more than 200 companies in both the textile and clothing sectors manufacture organic cotton products ranging from

fibers, yarns and fabrics to garments and home textiles which are certified with organic cotton standards such as Global Organic Textile Standard and Organic Exchange Standard 100.

## EXPORTS

The value of clothing exports decreased by 8,7% and amounted to USD 14,85 billion in 2015. Approximately 80% of the clothing exported is cotton clothing. Knitted clothing and accessories, with an export value of USD 8,93 billion, had a share of 60,14% in total clothing exports, and woven clothing had a share of 39,84% with a value of US\$ 5.92 billion in 2013. The EU is the most important market for Turkey's clothing exports.

Regarding the babies' clothing sector, in the year 2015 the total exports increased by 4,67% with an export value of USD 231,12 million despite of the decreasing trend in total clothing exports. Knitted or crocheted babies' garments constitutes 62,49% of babies' clothing exports of Turkey. Iraq (13,81%), Spain (12,30%), Germany (11,07%), the UK (9,02%) and Libya (4,80%) are the major export markets.

### *Babies' Clothing Export of Turkey (Millions of USD)*

Years	Value
2000	82,63
2001	86,42
2002	107,95
2003	112,22
2004	118,61
2005	116,01
2006	107,47
2007	140,41
2008	139,27
2009	101,61
2010	118,48
2011	142,21
2012	160,94
2013	196,89
2014	220,80
2015	231,12

Source: Ministry of Economy

***Knitted or Crocheted Babies' Garments Export of Turkey (Millions of USD)***

HS	Product	2010	2011	2012	2013	2014	2015
6111.20	Babies garments and clothing accessories of cotton, knitted	76,46	94,43	104,41	123,38	124,55	124,11
6111.30	Babies garments and clothing accessories of synthetic fibers, knitted	3,80	5,35	7,75	12,00	10,46	10,58
6111.90	Babies garments & clothing accessories of other textile materials, knitted	3,23	3,83	5,05	6,54	11,05	9,73
	<b>Knitted or Crocheted Babies' Garments Total</b>	<b>83,50</b>	<b>103,61</b>	<b>117,21</b>	<b>141,92</b>	<b>146,06</b>	<b>144,42</b>
	<b>Babies' Clothing Total</b>	<b>118,48</b>	<b>142,21</b>	<b>160,94</b>	<b>196,89</b>	<b>220,80</b>	<b>231,12</b>

Source: Ministry of Economy

***Woven Babies' Garments Export of Turkey (Millions of USD)***

HS	Product	2010	2011	2012	2013	2014	2015
6209.20	Babies garments and clothing accessories of cotton, not knitted	31,12	32,56	35,65	40,38	46,89	46,58
6209.30	Babies garments & clothing accessories of synthetic fibres, not knitted	1,76	2,41	3,87	5,93	9,45	8,22
6209.90	Babies garments&clothing accessories of textile materials, not knitted	2,10	3,63	4,22	8,66	18,40	31,90
	<b>Woven Babies' Garments Total</b>	<b>34,98</b>	<b>38,60</b>	<b>43,74</b>	<b>54,97</b>	<b>74,74</b>	<b>86,70</b>
	<b>Babies' Clothing Total</b>	<b>118,48</b>	<b>142,21</b>	<b>160,94</b>	<b>196,89</b>	<b>220,80</b>	<b>231,12</b>

Source: Ministry of Economy

### *Major Export Markets in Babies' Clothing (Millions of USD)*

Countries	2010	2011	2012	2013	2014	2015
<b>Grand Total</b>	118,48	142,21	160,94	196,89	220,80	231,12
Iraq	1,40	1,89	4,67	13,40	19,20	31,92
Spain	12,54	15,69	20,29	20,22	28,02	28,42
Germany	23,81	28,65	26,38	33,26	29,21	25,58
United Kingdom	16,67	15,87	17,88	17,34	21,50	20,84
Libya	0,10	1,18	2,06	4,41	6,14	11,10
France	7,95	12,71	11,68	12,75	12,63	7,77
Netherlands	5,28	6,33	6,45	6,95	7,88	6,88
Kirghizstan	1,63	2,32	4,08	7,54	6,89	6,34
Ukraine	0,12	1,23	1,34	6,68	2,93	6,25
Belgium	6,09	5,88	6,48	7,64	9,15	5,92
Italy	7,00	9,15	6,70	8,51	7,41	5,54
Greece	3,07	3,60	5,24	6,62	7,64	5,03
Lithuania	0,08	0,58	0,23	0,68	1,88	4,54
Israel	0,59	0,73	1,19	1,73	3,63	3,94
Romania	0,71	0,46	0,69	0,57	2,60	3,79
Saudi Arabia	0,09	0,07	0,42	1,51	1,39	3,19
Poland	1,00	2,46	3,19	3,04	3,60	3,12
Denmark	3,62	4,13	5,09	4,30	3,45	3,08
Sweden	3,09	4,19	3,41	4,64	3,48	3,03
Algeria	0,43	0,98	2,15	2,30	2,22	2,96
<b>Other</b>	23,22	24,09	31,30	32,83	39,95	41,88

Source: Ministry of Economy

Many Turkish clothing companies have expanded their marketing and distribution channels in global markets by opening stores and chain stores all over the world. To promote Turkish fashion products in international markets, they participate in many fashion shows and international fairs abroad.

## **TRADE FAIRS**

Turkish babies' clothing products are exhibited in international and national fairs organized in Turkey. Major fairs which will be organized in 2017 are:

- 30<sup>th</sup> International Mothers-Babies-Children Products Fair, Istanbul, 11-14 January 2017, <http://www.cbmeturkey.com/>
- 7<sup>th</sup> Junioshow Baby And Kidswear And Kids Necessities Fair, Bursa, 10-14 January 2017, <http://tuyap.com.tr/>

## USEFUL LINKS

- Istanbul Textile and Apparel Exporters' Associations  
[www.itkib.org.tr](http://www.itkib.org.tr)
- Uludağ Exporters' Association  
[www.uib.org.tr](http://www.uib.org.tr)
- Aegean Exporters' Associations  
[www.egebirlik.org.tr](http://www.egebirlik.org.tr)
- Denizli Exporters' Association  
[www.denib.gov.tr](http://www.denib.gov.tr)
- Mediterranean Exporter Associations  
[www.akib.org.tr](http://www.akib.org.tr)
- Turkish Clothing Manufacturers Association  
[www.tgsd.org](http://www.tgsd.org)
- Baby Child Wear Manufacturers' and Businessmen's Association  
[www.beksiad.org](http://www.beksiad.org)
- Turkey Fair Guide  
<http://fuarrehberi.org.tr/>